

12.04.2021

Kantar Polska SA
Pl. Konesera 9
03-736 Warszawa
Polska

Period covered: 12.04.2020 - 11.04.2021

COMMUNICATION ON PROGRESS

To our stakeholders:

I am pleased to confirm that Kantar Polska SA reaffirms its support of the Ten Principles of the United Nations Global Compact in the areas of Human Rights, Labour, Environment and Anti-Corruption. In this annual Communication on Progress, we describe our actions to continually improve the integration of the Global Compact and its principles into our business strategy, culture and daily operations. We also commit to sharing this information with our stakeholders using our primary channels of communication.

Sincerely yours,

Kamil Michalski, Kantar Polska, COO

Human Rights

Like many companies around the world, Kantar Polska was also affected by the effects of the Covid-19 pandemic. The nature of our work largely enables remote work. From March 2020, the company decided to enable all employees to work remotely. At the same time, all those who had to work in the office were provided with the highest level of protection. There are containers with disinfectant liquid at all entrances to the office, disposable gloves and masks can be collected at the reception desk. Kantar Polska has created a special instruction for all employees to facilitate safe functioning in the office.

March 8, 2021 is the International Women's Day, on this occasion Kantar Polska organized help for the selected Single Mother House. Employees, together with the company's Management Board, prepared packages with cosmetics and basic products.

Labor

During the lockdown in April 2020, when schools were closed and employees had problems with childcare, Kantar Polska organized activities and animations for employees' children.

In 2020, Kantar Polska SA went through a process of transformation and group layoffs. The entire process was carried out with the participation of the Works Council and representatives of the Trade Unions. The company has launched a voluntary redundancy program that gives the redundant employees much better financial conditions.

Environment

At the beginning of 2020, we managed to implement full waste segregation throughout the Kantar Polska office. Appropriately labeled containers for various types of waste along with instructions for use have been placed in the meeting places.

Kantar Polska SA has been carrying out a social campaign called Humans Attack since 2019. In September 2020, thanks to cooperation with UNGC Network Poland, we published the second edition of the report based on a nationwide sample. Also in 2020, on the website www.ziemianieatakuja.pl managed by Kantar Polska, two reports were published: Earthlings design - trends and technologies in packaging and Earthlings regulate - changes in the legal environment of food.

In April 2020, during the campaign in Poland before the presidential elections, Kantar Polska, together with the UNGC Network Poland, organized and led the only presidential debate devoted to environmental issues.

Anti-Corruption

Kantar Polska SA adheres to the highest anti-corruption standards. The company has an anti-corruption policy to which employees have permanent access. Anti-corruption provisions are included in all purchasing and ordering documents. Employees are regularly trained in the area of counteracting corruption.

Measurement of outcome

In 2020, 587 reports Humans Attack 2021 were downloaded from the website www.ziemienieatauja.pl.

END